

JANUARY

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-  **TONI&GUY 4 DAY CLASSICS**
-  **GRADUATION OF CUT & COLOUR**
-  **MEN'S CLIPPER WORK**
-  **FUNDAMENTAL COLOUR METHODS**
-  **ADVANCED CUT & COLOUR**
-  **NATURAL HAIRDRESSING**
-  **TEACHING TECHNIQUES**
-  **CREATIVE PAINTING CONCEPTS**
-  **REAL HAIR REAL PEOPLE**
-  **TONI&GUY 2 DAY CLASSICS**
-  **HAIR'DRESSING'**
-  **TECHNICAL TEACHING TECHNIQUES**

 **INDUSTRY WEEK**



TONI&GUY CLASSICS

BUILT ON THE FOUNDATION OF ELEVEN CUT TECHNIQUES, TONI&GUY CLASSICS HAS EVOLVED TO SHARE THE SYSTEMATIC APPROACH FOR TODAY'S CONTEMPORARY HAIRDRESSING. THE USE OF SPECIFIC TERMINOLOGY + METHODOLOGY PLACE AN EMPHASIS ON THE SIMPLISTIC APPROACH TO HAIRDRESSING; ENCOURAGING DISCIPLINE, CONSISTENCY AND CONTROL IN THE HAIRDRESSER, ALLOWING FOR A QUICK PROGRESSION TO ADVANCED CONCEPTS. A COMBINATION OF TECHNICAL DEMONSTRATIONS/ BREAKDOWNS AND HANDS-ON WORKSHOPS TAILORED TO THE INDIVIDUAL NEEDS OF EACH HAIRDRESSER. VIDEO PRESENTATION IS USED TO ENSURE ALL STUDENTS RECEIVE CONSISTENT, PROPER DELIVERY OF TONI&GUY METHODOLOGY + TERMINOLOGY.

4 DAY **\$1100**



TONI&GUY 2 DAY CLASSICS

BUILT ON THE FOUNDATION OF ELEVEN CUT TECHNIQUES, TONI&GUY CLASSICS HAS EVOLVED TO SHARE THE SYSTEMATIC APPROACH FOR TODAY'S CONTEMPORARY HAIRDRESSING. THE USE OF SPECIFIC TERMINOLOGY + METHODOLOGY PLACE AN EMPHASIS ON THE SIMPLISTIC APPROACH TO HAIRDRESSING; ENCOURAGING DISCIPLINE, CONSISTENCY AND CONTROL IN THE HAIRDRESSER, ALLOWING FOR A QUICK PROGRESSION TO ADVANCED CONCEPTS. A COMBINATION OF TECHNICAL DEMONSTRATIONS/ BREAKDOWNS AND HANDS-ON WORKSHOPS TAILORED TO THE INDIVIDUAL NEEDS OF EACH HAIRDRESSER. VIDEO PRESENTATION IS USED TO ENSURE ALL STUDENTS RECEIVE CONSISTENT, PROPER DELIVERY OF TONI&GUY METHODOLOGY + TERMINOLOGY.

2 DAY **\$775**



FUNDAMENTAL COLOUR METHODS

TONI&GUY CLASSICS HAS EVOLVED TO SHARE A CONTEMPORARY APPROACH FOR TODAY'S COLOURIST. THIS 2 OR 4 DAY COURSE WILL GUIDE YOU IN MASTERING SALON VIABLE COLOUR TECHNIQUES THAT WORK WITH VARIOUS SHAPES TO CREATE A 'TOTAL LOOK' CUSTOMIZABLE FOR EACH CLIENT. THE CLASSICS COLOUR CONCEPTS CLASS IS STRUCTURED TO GIVE YOU THE CONFIDENCE AND KNOWLEDGE NEEDED TO MEET YOUR CLIENTS COLOUR REQUESTS, FROM FUNDAMENTAL TECHNIQUES TO DIMENSIONAL HIGHLIGHTING AND MORE. WITH A FOCUS ON COLOUR PLACEMENT, THIS CLASS WILL GIVE YOU THE TOOLS YOU CAN USE IMMEDIATELY IN YOUR SALON WITH THE COLOUR LINE OF YOUR CHOICE.

4 DAY **\$1100**

2 DAY **\$775**



TEACHING TECHNIQUES

THE TONI&GUY TECHNICAL TEACHING TECHNIQUES COURSE IS AN IN-DEPTH LOOK AT HOW TO IMPLEMENT TRAINING IN YOUR OWN SALON. WE SPECIFICALLY ADDRESS THE REASONING INSIDE OF THE TONI&GUY CLASSICS COLOUR TECHNIQUES AND BASIC COLOUR THEORY, AND HOW TO IMPLEMENT THE EDUCATION INSIDE OF YOUR OWN SALON. IN THIS COURSE NOT ONLY A PARTICIPANT, BUT YOU WILL ROLE-PLAY AS BOTH TEACHER AND STUDENT DURING THE HANDS-ON PORTION OF THE CLASS. THIS COURSE IS DESIGNED TO CHALLENGE YOU ON MANY DIFFERENT LEVELS IN ORDER TO ESTABLISH YOUR ABILITY TO BOTH TEACH AND LEAD YOUR STAFF TO A MORE SUCCESSFUL FUTURE.

5 DAY **\$1975**



GRADUATION OF CUT & COLOUR

THIS COURSE EMBARKS ON THE NEXT PHASE OF TONI&GUY FOUNDATIONAL TECHNIQUES. COMBINING TWO INDIVIDUAL STUDIES INTO A SINGULAR CONCEPT COURSE. FOR THE CUTTING SIDE, GRADUATION IS ONE OF THE MOST CHALLENGING CONCEPTS TO GRASP INSIDE OF HAIRDRESSING. TONI&GUY HAS MANAGED TO ISOLATE THE INDIVIDUAL CHALLENGES THAT EXIST WITHIN THEORY OF GRADUATION, AND HAVE SIMPLIFIED THE VARIOUS FORMS OF APPROACH. AS A STYLIST, THE COURSE WILL HELP YOU UNDERSTAND HOW TO CREATE FLAWLESS SALON STYLES BEGINNING WITH THE TONI&GUY CLASSIC GRADUATED BOB; AND THEN WORKING INTO OTHER VARIOUS SHAPES THAT INCLUDE GRADUATION FROM BOTH VERTICAL AND HORIZONTAL APPROACHES. AS A COLOURIST, THE GRADUATION OF COLOUR IS A COMMON CHALLENGE THAT EXISTS FOR ALL HAIRDRESSERS LOOKING FOR CONSISTENCY IN THEIR WORK. ULTIMATELY WE ARE HERE TO COACH YOU IN TAILORING YOUR COLOURING TECHNIQUES, ELEVATING YOUR ABILITY WITH COLOUR PLACEMENT, VIA OMBRE + BALIAGE, IN ORDER TO GAIN THE ABILITY TO CUSTOMIZE A PERSONAL TECHNIQUE AND FORMULA FOR EACH OF YOUR CLIENTS. THIS CLASS IS FOR THE PROFESSIONAL WHO WANTS TO CONTINUE LEARNING THE THEORY OF GRADUATION AS IT APPLIES TO BOTH CUT AND COLOUR, IN ORDER TO GAIN CONFIDENCE AND CONSISTENCY INSIDE OF THEIR EVERYDAY WORK.

4 DAY **\$1100**

3 DAY **\$900**

2 DAY **\$775**



ADVANCED CUT & COLOUR

TONI&GUY'S ADVANCED CUT + COLOUR CLASS SHARES THE MOST FASHION-FORWARD IDEAS AND CONCEPTS FROM OUR LATEST COLLECTIONS. THIS ENERGETIC AND MOTIVATIONAL PROGRAM IS THE PLACE TO LEARN THE MOST CURRENT TRENDS IN A FORMAT THAT INCLUDES LIVE-MODEL PRESENTATIONS AND CUTTING DEMONSTRATIONS. EVERY DAY IS YOURS DURING THIS HANDS-ON STUDIO; STUDENTS FOLLOW THEIR OWN INSPIRATION UNDER THE GUIDANCE OF SOME OF THE BEST EDUCATORS IN THE INDUSTRY. YOU MAY CHOOSE TO CONCENTRATE ON CUTTING OR COLOURING FOR BOTH DAYS, OR MIX THE TWO UP TO ENHANCE YOUR EDUCATIONAL EXPERIENCE.

2 DAY **\$775**



CREATIVE PAINTING

IT'S TIME TO GET CREATIVE WITH COLOUR! THIS CLASS WILL FOCUS ON KEY TECHNIQUES SUCH AS SMUDGING, COLOUR PLACEMENT, AND PAINT-ON-COLOUR. THIS NEW COURSE COACHES YOU IN TAILORING COLOUR TECHNIQUES TO FIT YOUR CLIENTS OVERALL SHAPE AND STYLE. BY ELEVATING YOUR COLOUR PLACEMENT AND OMBRE + BALIAGE FORMULATION SKILLS YOU WILL BE ABLE TO CUSTOMIZE A PERSONAL TECHNIQUE AND FORMULA FOR EACH CLIENT.

2 DAY **\$775**



HAIR'DRESSING'

THIS EXCITING PROGRAM BRINGS TOGETHER THE SKILLS YOU WILL NEED TO MEET YOUR CLIENT'S WEDDING, PROM AND SPECIAL EVENT REQUESTS. BUILD FOUNDATIONAL SKILLS AND MASTER THE THREE KEYS TO A SUCCESSFUL UP-DO: BACKCOMBING, SMOOTHING AND PINNING. BE INSPIRED WITH NEW IDEAS DURING THE DEMONSTRATION AND HANDS-ON WORKSHOPS. TAKE YOURSELF TO NEW CREATIVE HEIGHTS IN HAIR'DRESSING'.

3 DAY **\$900**



MEN'S CLIPPER WORK

THIS CLASS IS DEEP-ROOTED IN THE ART OF CLIPPER WORK, ALLOWING US TO TAKE OUR CRAFTSMANSHIP TO A WHOLE NEW LEVEL. IN THIS CLASS WE WILL GO OVER KEY ELEMENTS OF CLIPPER WORK SUCH AS SKIN FADES, LOW TAPER FADES, AND MID TO HIGH FADES, WITH VARIOUS LAYERING PATTERNS ON TOP. THE TOPICS COVERED DURING THEORY INCORPORATE HEAD SHAPE, HAIR GROWTH, AND SUITABILITY. UTILIZING LIVE DEMONSTRATIONS, WE WILL DEMONSTRATE HOW TO PUT THESE METHODS TO USE, WHILE DISCUSSING TOOL CHOICES AND MAINTENANCE FOLLOWED BY HANDS ON WORKSHOPS.

2 DAY **\$850**



NATURAL HAIRDRESSING

NATURAL HAIR IS NOT A NEW PHENOMENON, BUT IT HAS BECOME A PREFERRED SENSE OF STYLE FOR MANY OF OUR CLIENTS. THE OVERALL FOCUS OF THE NATURAL HAIRDRESSING COARSE IS TO LEARN HOW TO UNDERSTAND AND WORK WITH BOTH S-PATTERN AND Z-PATTERN CURL TEXTURES. THE CONCEPT OF THE CLASS IS TO WORK WITH HAIR IN ITS NATURAL STATE, NATURAL BEING WAVY, CURLY, COILED OR AFRO TEXTURED. ULTIMATELY, THE THEORY OF THIS CLASS IS BASED ON LEARNING HOW TO MANIPULATE AND CHANGE THE LOOK OF THESE TEXTURES WITHOUT THE USE OF A CHEMICAL PROCESS. OUR GOAL FOR THE CLIENT IS TO MAINTAIN THE INTEGRITY AND HEALTH OF THE HAIR, WHILE ALSO SHARING A MULTITUDE OF STYLING OPTIONS. OUR GOAL FOR THE HAIRDRESSER IS TO UNDERSTAND THE PROCESS OF MANIPULATING HAIR, GAINING MAXIMUM DEXTERITY AND BALANCE WITHIN EACH INDIVIDUAL LOOK. BEING ABLE TO UNDERSTAND EVEN THE SLIGHTEST OF DIFFERENCES IN THESE TEXTURES WILL ELEVATE THE HAIRDRESSER'S SKILLS TO ANOTHER LEVEL.

3 DAY **\$900**

2 DAY **\$775**

NATURAL COLOUR

1 DAY **\$375**



REAL HAIR REAL PEOPLE

WELCOME TO #RHRP, A NEW CONCEPT CLASS FOR TONI&GUY THAT INCORPORATES ALL OF THE DIFFERENT ELEMENTS INVOLVED IN EVERYDAY SALON LIFE. THIS CUT AND COLOUR COARSE IS BASED ON REAL CONSULTATIONS WITH REAL CLIENT-LIKE SCENARIOS. UTILIZING THE CLASSIC TONI&GUY FOUNDATIONAL TECHNIQUES, WE ARE ABLE TO ACCESS THE CLIENTS NEEDS IN A WAY THAT WORKS BEST WITH BOTH THEIR HAIR TEXTURE AND STYLE. THE IDEA HERE IS TO SHARE EVERYTHING FROM START TO FINISH, INCLUDING CONSULTATION, BUT THEORY, COLOUR THEORY, PRODUCT CHOICE, TEXTURIZING AND FINISHING. THIS CLASS IS FOR EVERYONE, FROM SOMEONE WHO IS SECOND DAY ON THE FLOOR, TO SOMEONE WHO IS A SEASONED HAIRDRESSER WITH STEADY CLIENTELE. REAL HAIR REAL PEOPLE IS JUST AS IT SOUNDS, AND OUR ULTIMATE GOAL IS THAT WE WANT EVERYONE TO BE ABLE TO TAKE A CLASS THAT ALLOWS THE STUDENT TO GET INTO THE MIND OF THE INSTRUCTOR AS THEY WORK, UTILIZING TECHNIQUES THAT CAN BE EASILY FOLLOWED, WHILE SIMULTANEOUSLY UNDERSTANDING THE REASONING AS TO WHY THEY CHOOSE TO DO WHAT THEY DO.

3 DAY **\$900**



TECHNICAL TEACHING TECHNIQUES

THE TONI&GUY TECHNICAL TEACHING TECHNIQUES COURSE IS AN IN-DEPTH LOOK AT HOW TO IMPLEMENT TRAINING IN YOUR OWN SALON. WE SPECIFICALLY ADDRESS THE REASONING INSIDE OF THE TONI&GUY CLASSICS COLOUR TECHNIQUES AND BASIC COLOUR THEORY, AND HOW TO IMPLEMENT THE EDUCATION INSIDE OF YOUR OWN SALON. IN THIS COURSE NOT ONLY A PARTICIPANT, BUT YOU WILL ROLE-PLAY AS BOTH TEACHER AND STUDENT DURING THE HANDS-ON PORTION OF THE CLASS. THIS COURSE IS DESIGNED TO CHALLENGE YOU ON MANY DIFFERENT LEVELS IN ORDER TO ESTABLISH YOUR ABILITY TO BOTH TEACH AND LEAD YOUR STAFF TO A MORE SUCCESSFUL FUTURE.

5 DAY **\$1975**



INDUSTRY WEEK

INDUSTRY WEEK HAS ARRIVED.... WE HAVE CREATED THE ULTIMATE EXPERIENCE FOR THE HAIRDRESSER BY FORMATTING A CLASS TO TAKE EACH STUDENT THROUGH AN ARTISTIC JOURNEY FROM START TO FINISH. DAY 1 OF THE CLASS BEGINS BY WORKING ON FOUNDATION TECHNIQUES REPRESENTING EACH SPECIFIC STUDY; CUT, COLOUR, AND HAIRDRESSING. MOVING INTO DAY 2, WE BEGIN THE DAY BY BREAKING DOWN THE DIFFERENT THEORIES THAT EMBODY THE PROCESS FOR CREATING A PHOTO SHOOT; WE THEN TRANSITION INTO DEMONSTRATIONS FOR ADVANCED CUTTING AND COLOURING TECHNIQUES, AS WELL AS WORKING WITH EDITORIAL AND AVANT GARDE LOOKS. DAY 3 IS THE DAY OF PREPARATION. ON THIS DAY, EVERYTHING THAT CAN BE DONE, WILL BE DONE, IN PREPARATION FOR THE SHOOT BEING HELD ON THE FOLLOWING DAY; EVERYTHING INCLUDES MODEL ASSIGNMENTS, FITTINGS, MAKE UP CONSULTATIONS, SETTING THE SHOOT SCHEDULE, AND PLANNING/FINALIZING THE LOOK BEING CREATED. DAY 4 IS THE DAY OF THE SHOOT. EVERYTHING THAT HAS BEEN SHARED THROUGHOUT THE ENTIRE WEEK WILL CULMINATE INTO A CREATIVE CONCEPT THAT WILL BE EXECUTED BY EACH INDIVIDUAL STYLIST. THE LOOKS WILL BE SHOT IN A DIGITAL FORMAT, EDITED BY OUR MARKETING TEAM, AND SENT TO EACH STUDENT TO ADD TO THEIR PERSONAL PORTFOLIO. THIS CLASS IS GOING TO BE AN EXPERIENCE UNLIKE ANY OTHER, AND WE CAN'T WAIT TO SEE YOU HERE. PLEASE BOOK AS SOON AS YOU CAN BECAUSE WE ARE VERY LIMITED ON AVAILABILITY!

4 DAY **\$1500**